



Upswing Health Appoints Diane Dooley to Advisory Board Drive to AI-Powered Virtual Orthopedic Care

Dooley adds expertise in the Human Resources space across self-funded employer health plans

Stamford, CT - October 1, 2025 - [Upswing Health](#), the physician-founded musculoskeletal (MSK) AI-driven virtual orthopedic company, today announced the addition of [Diane Dooley](#) to its Advisory Board. Upswing Health's virtual care platform was created by orthopedic surgeons to provide patients with immediate access to care with AI-based symptom assessment screening, on-demand consultations with certified athletic trainers, and telehealth visits with the company's orthopedic physicians. Ms. Dooley will join an esteemed group of experts advising Upswing Health on its growth strategy, channel partner engagement, and building a deeper pipeline for business development.

New Advisory Board Member Diane Dooley

Ms. Dooley is a seasoned Chief Human Resources Officer with extensive experience in organizational leadership, culture, and talent strategy. She has guided companies through periods of rapid growth and transformation, and her expertise will strengthen Upswing Health's ability to build high-performing teams as the company scales.

"Diane brings a wealth of knowledge in human capital strategy and organizational development," said Dr. Jay Kimmel, CEO of Upswing Health. "Her perspective will be invaluable as Upswing continues to grow, expand partnerships, and deliver innovative, patient-centered orthopedic solutions to employers, health plans, and patients nationwide."

Upswing Health has pioneered a new approach to orthopedic care, combining immediate access to orthopedic specialists and athletic trainers with evidence-based triage, management, and population health strategies that reduce costs while improving patient outcomes.

Upswing Health has created significant improvement for the treatment of orthopedic injuries and conditions resulting in:

- **Lower Costs:** Upswing Health reduces orthopedic spend by 56%.
- **Better Access to Care:** Employees love to connect with an Upswing Health orthopedic professional from anywhere, anytime, whenever they or their family member experiences pain. With Upswing's AI-based injury assessment tool, your employees never have to worry about what's wrong while waiting to see a doctor or see an orthopedic specialist.

- **Less Time Off from Work:** When injured employees or family members don't have to wait to see an orthopedic physician, run to get an MRI, or wait for a referral, fewer healthcare dollars are spent, and less workdays are lost with doctor office visits and laboratory work.

About Upswing Health

Upswing Health is a healthcare company founded by orthopedic surgeons, created to solve the waste and inefficiency of America's multi-billion-dollar crisis in orthopedic care with a radical re-invention of the delivery system – for individuals and employers. The company replaces the current model that forces patients to struggle through time-consuming, and costly alternatives for their care. Upswing Health's digital platform exchanges that broken system with a better way using a proprietary symptom assessment tool that first directs patients to an Athletic Trainer Coach and then orthopedic physicians as the virtual front-door to MSK care. This resolves more than 80% of all low and medium acuity cases. Those with more complex conditions are rapidly triaged. Patients stay in Upswing Health's ecosystem for the entirety of their journey – from prevention to diagnosis and recovery. For more information on Upswing Health, please visit: <https://upswinghealth.com>.

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