



## **Upswing Health and Nextera Healthcare Partner to Provide Employers with an Integrated Musculoskeletal and Direct Primary Care Solution**

**Stamford, CT – April 1, 2025 –** [Upswing Health](#), a leading virtual orthopedic company and [Nextera Healthcare](#), one of the nation’s largest Direct Primary Care (DPC) organizations, are excited to announce the launch of a strategic partnership. This collaboration is designed to revolutionize employer-sponsored healthcare by seamlessly integrating high-quality primary care with innovative orthopedic care management.

Access to both advanced primary and orthopedic care remain challenging in the United States. Through this partnership, Upswing Health’s virtual front door musculoskeletal (MSK) solution will integrate with Nextera’s personalized Direct Primary Care approach, offering employers and their workforce a streamlined, convenient, cost-effective way to improve access and manage both primary care and orthopedic conditions. By combining advanced primary care with specialty MSK management, this initiative also aims to improve health outcomes while significantly reducing healthcare costs.

“Nextera Healthcare has been at the forefront of the Direct Primary Care movement, ensuring patients receive timely, high-quality care,” said Dr. Jay Kimmel, Chief Executive Officer and Co-Founder of Upswing Health. “By integrating Upswing’s virtual orthopedic expertise with Nextera’s proven DPC model, we’re addressing two major cost drivers for employers—primary care and MSK care—while delivering a coordinated patient experience.”

Dr. Clint Flanagan, Chief Medical Officer and Founder of Nextera Healthcare, added, “Our partnership with Upswing Health aligns perfectly with Nextera’s mission to provide proactive, relationship-driven primary care. Musculoskeletal issues are a leading cause of healthcare spending and lost productivity, and by working together, we can offer an unparalleled, comprehensive solution that prioritizes access, quality, and affordability.”

This collaboration will enable plan sponsors to take a unique proactive approach to healthcare management, leveraging data-driven insights to optimize patient outcomes and reduce unnecessary orthopedic interventions. The partnership represents a step forward in creating an integrated ecosystem where primary care and orthopedic specialists work hand in hand to provide the best possible patient experience.

## **About Upswing Health**

Upswing Health is an orthopedic population health management company founded by orthopedic surgeons, created to solve the waste and inefficiency of America's multi-billion-dollar crisis in orthopedic care with a radical re-invention of the delivery system – for individuals and employers. The company replaces the current model, which forces patients to struggle through time-consuming, inefficient, and costly choices for their care. Upswing Health's digital platform exchanges that broken system with a better way, using a proprietary symptom assessment tool that first directs patients to an Athletic Trainer Coach and then to orthopedic physicians. This resolves more than 80% of all low- and medium-acuity cases. Those with more complex conditions are rapidly triaged to in-network downstream solutions. Patients stay in Upswing Health's ecosystem for the entirety of their journey, saving plan sponsors 56% on their orthopedic spend. For more information on Upswing Health, please visit:

<https://upswinghealth.com>.

## **About Nextera Healthcare**

Nextera Healthcare, headquartered in Longmont, CO, operates a Direct Primary Care service that contracts with employers and is integrated into their benefit design to lower total cost of care and improve access and quality of care resulting in improved employee health outcomes and satisfaction with their employer-sponsored healthcare.

Founded in 2009 by Dr. Clint Flanagan, a Board-certified Family Medicine physician, Nextera Healthcare is one of the original pioneers of the Direct Primary Care model. Today, Nextera Healthcare operates its own clinics in Colorado, Illinois, Kansas, and Virginia, and manages one of the largest physician-led and owned networks of DPC clinics with hundreds of affiliate DPC locations throughout the country.

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