

## Upswing Health Adds Senior Healthcare Executive Chris Saxman to Advisory Board to Advance AI-Powered Virtual Orthopedic Care

**Stamford, CT – April 29, 2024** – <u>Upswing Health</u>, the physician-founded musculoskeletal (MSK) Al-driven virtual orthopedic company, today announced the addition of a new senior healthcare executive, Chris Saxman, to its Advisory Board. Founded by orthopedic surgeons, Upswing Health provides immediate access to care through a digital platform that combines Albased symptom assessment, on-demand consultations with certified athletic trainers, and virtual visits with orthopedic physicians. The result is lower costs, faster diagnosis, and a dramatically improved patient experience.

"Chris brings a rare combination of startup grit, healthcare strategy, and financial acumen to Upswing," said Jay Kimmel, CEO of Upswing Health. "He understands not only what's broken in MSK care, but how to fix it. His perspective will be invaluable as we scale our impact with employers and health plans who are looking for smarter, more humancentered solutions."

<u>Chris Saxman</u> brings more than 30 years of experience building and scaling high-growth companies in healthcare and technology. Most recently, he served as an Operating Partner at Stand Together Ventures Lab, working with entrepreneurs to solve critical problems in U.S. healthcare. His previous roles include Founding CEO of SideBy Care, COO of UCM Digital Health, and COO/CFO of CirrusMD—where he pioneered value-based virtual care models for large payers and employers.

Mr. Saxman is also a board member at Nymbl Science and has served as a mentor for the UnitedHealthcare Accelerator and multiple Techstars programs. He began his career on Wall Street and holds an MBA in Finance and Economics from NYU Stern and a BA in Economics and Government from Cornell University.

"Upswing Health is reimagining MSK care at a time when cost pressures and complexity are overwhelming the system," said Mr. Saxman. "What impressed me most is the clinical rigor behind their platform, paired with technology that actually meets people where they are. This model is already delivering measurable savings and better outcomes, and it has the potential to transform how millions of people experience orthopedic care."

## The Upswing Health Advantage

Upswing Health has created significant improvement for the treatment of MSK injuries and conditions resulting in:

- Lower Costs: In a recent analysis with the State of Connecticut Health Plan, Upswing users demonstrated a 35.9% decrease in MSK costs compared to 36.4% increase in cost for non-users. Why? Upswing reduced out-patient MSK spend from \$153 Per Member Per Month (PMPM) to \$41 PMPM compared with an increase from \$134 PMPM to \$202 PMPM for non-Upswing users.
- Better Access to Care: Employees love to connect with an Upswing Health orthopedic professional from anywhere, anytime, whenever they or their family member experiences pain. It's no surprise that Upswing's Net Promoter Score is 85. With Upswing's AI-based injury assessment tool, they never have to worry about what's wrong while waiting to see a doctor.
- Less Time Off from Work: When people don't have to wait to see a doctor, run to get an MRI, or wait for a referral to find out what's wrong and how to begin rehabilitation, not only are fewer healthcare dollars spent, but less workdays are wasted with physician office and laboratory visits.

## About Upswing Health

Upswing Health is transforming the delivery of musculoskeletal care with a virtual-first approach that replaces unnecessary visits, expensive tests, and delays in care with real-time clinical support. Created by orthopedic surgeons, the platform provides a digital front door for MSK care, resolving over 80% of low- and medium-acuity cases through a combination of AI, certified athletic trainers, and orthopedic physicians. Patients with more complex needs are seamlessly triaged and managed throughout their care journey. Learn more at <u>www.upswinghealth.com</u>.

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## Media Contact:

Heidi Davidson Galvanize Worldwide – For Upswing Health Heidi@galvanizeworldwide.com (914) 441-6862