



Upswing Health Adds Additional Advisory Board Member to Help Shape the Future of AI-Driven Orthopedic Care

Stamford, CT - January 6, 2025 - [Upswing Health](#), the surgeon-founded musculoskeletal (MSK) AI-driven virtual orthopedic company, announced the addition of a new, experienced executive to its esteemed Advisory Board. Upswing Health's virtual care platform was created to provide patients with immediate access to care with AI-based symptom assessment screening, on-demand consultations with certified athletic trainers, and telehealth visits with the company's orthopedic physicians. New Advisory Board member, Sean Kearney, will join a group of experts advising Upswing Health on its growth strategy and building a deeper pipeline for business development.

New Advisory Board Member

Sean Kearney

Sean Kearney is a seasoned executive, board member, and investor with more than a decade of experience rooted in healthcare technology, AI and digital health. A trusted advisor to technical and scientific founders, Sean specializes in scaling early-stage healthcare technology businesses with a focus on commercialization, capital-efficient growth, and strategic vision. As an executive, he has raised more than \$186 million in growth capital for startups. His investment track record includes multiple successful exits in virtual care and genomic platforms, including Lemonaid Health's acquisition by 23andMe, RespondWell's acquisition by Zimmer Biomet, and Invitae's IPO (NYSE:NVTA).

As the founder of Three Leaf Ventures, Sean built a digital health venture fund managing a portfolio of 13 companies with multiple exits through IPO and M&A. His expertise spans M&A, fundraising, SaaS growth strategies, and international operations. Most recently, Sean has served as the Chief Financial Officer for both Genomenon and CHS Therapy, where he successfully capitalized and scaled each company through transformational periods of revenue growth. Sean holds an MBA from The Ohio State University and a bachelor's in finance from Miami University.

"Upswing Health is revolutionizing front-end orthopedic care with unmatched efficiency," said Sean Kearney, Advisory Board Member for Upswing Health. "Unlike other solutions, Upswing Health ensures members have access to care within just 15 minutes, any day of the week. By swiftly guiding individuals to the right course of action – whether it's determining the need for urgent care or scheduling a consultation with an orthopedic specialist within 24 hours – Upswing Health delivers an unparalleled patient experience. I'm thrilled to serve on the Advisory Board, add my expertise in AI and contribute to the bright future of this innovative company."

The Upswing Health Difference

"At Upswing Health, we see a significant opportunity to revolutionize access to orthopedic care," said Jay Kimmel, CEO of Upswing Health. "By bringing on healthtech experts with proven experience in scaling high-growth companies, we are more confident than ever in our ability to accelerate our momentum and expand our impact. Adding someone of Sean Kearney's caliber to our Advisory Board enhances the expertise of an already exceptional team, positioning us for even greater success."

Upswing Health has created significant improvement for the treatment of MSK injuries and conditions resulting in:

- **Lower Costs:** In a recent analysis with the State of Connecticut Health Plan, Upswing users demonstrated a 35.9% decrease in MSK costs compared to 36.4% increase in cost for non-users. Why? Upswing reduced out-patient MSK spend from \$153 Per Member Per Month (PMPM) to \$41 PMPM compared with an increase from \$134 PMPM to \$202 PMPM for non-Upswing users.
- **Better Access to Care:** Employees love to connect with an Upswing Health orthopedic professional from anywhere, anytime, whenever they or their family member experiences pain. It's no surprise that Upswing's Net Promoter Score is 85. With Upswing's AI-based injury assessment tool, they never have to worry about what's wrong while waiting to see a doctor.
- **Less Time Off from Work:** When people don't have to wait to see a doctor, run to get an MRI, or wait for a referral to find out what's wrong and how to begin rehabilitation, not only are fewer healthcare dollars spent, but less workdays are wasted with physician office and laboratory visits.

About Upswing Health

Upswing Health is a healthcare company founded by orthopedic surgeons, created to solve the waste and inefficiency of America's multi-billion-dollar crisis in musculoskeletal (MSK) care with a radical re-invention of the delivery system – for individuals and employers. The company replaces the current model which forces patients to struggle through time-consuming, inefficient and costly choices for their care. Upswing Health's digital platform exchanges that broken system with a better way using a proprietary symptom assessment tool that first directs patients to an Athletic Trainer Coach and then orthopedic physicians as the virtual front-door to MSK care. This resolves more than 80% of all low and medium acuity cases. Those with more complex conditions are rapidly triaged. Patients stay in Upswing Health's ecosystem for the entirety of their journey – from prevention to diagnosis and recovery. For more information on Upswing Health, please visit: <https://upswinghealth.com>.

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