

## **Upswing Health Partners with State of Connecticut Health Plan to Deliver Virtual Musculoskeletal Services**

*On-demand MSK management company combining technology and personal coaching to provide SOCHP members and beneficiaries with enhanced MSK care options from the comfort of home*

STAMFORD, Conn. ([PRWEB](#)) March 01, 2023 -- [Upswing Health](#), the physician-founded musculoskeletal (MSK) healthcare innovator, today announced that after a successful pilot, Upswing will offer immediate virtual access to information and care for patients experiencing MSK problems for the State of Connecticut Health Plan (SOCHP) and its 225,000 members and beneficiaries. Upswing harmonizes the personal touch of its frontline Health Coaches with sophisticated technology and orthopedic specialists to help MSK patients resolve many of their conditions at home.

“Upswing has earned a national reputation for our commitment to furthering the transformation in value-based healthcare and exploring better ways to serve patients with orthopedic problems,” said Yenvy Truong, Upswing Health’s CEO. “We are pleased that Upswing is listed as a SOCHP ‘vendor of choice’ and look forward to providing our services to its large member community.”

Upswing is supported, in part, by Connecticut Innovations – the state’s venture capital arm and leading source of financing and ongoing support for innovative, Connecticut-based growing companies. One in three Americans experience an MSK condition each year at an annual estimated cost of \$400 billion. For many plan sponsors, MSK is the number one tier of healthcare spend. The majority of these issues are low to medium acuity problems which Upswing can resolve virtually.

“This is a significant milestone for an innovative company making great strides in the effort to deliver new and better care options for people suffering from debilitating MSK ailments,” said Matt Storeygard, Connecticut Innovations’ Senior Managing Director for Venture Capital Investments. “We congratulate the team at Upswing Health.”

“The Office of the State Comptroller is proud to help uplift a Connecticut start-up that is providing on-demand virtual care,” said Connecticut State Comptroller Sean Scanlon, the administrator of the SOCHP. “Partnerships such as these help us provide our 225,000-plus plan members with increased access to high-quality, convenient, and low-cost care.”

### About Upswing Health:

Upswing Health is a healthcare startup, founded by orthopedic surgeons, created to solve the waste and inefficiency of America’s multi-billion-dollar crisis in MSK care with a radical re-invention of the delivery system – for individuals and employers. The company replaces the current model, which forces the injured to struggle through other more the time-consuming and costly choices for their care. Upswing's digital platform replaces that broken system with a better way using a proprietary diagnostic tool that sends patients to a health coach first as the virtual front-door to MSK care. This is sufficient for as many as 80% of all cases; those who need more sophisticated care are rapidly triaged. Patients stay in Upswing's ecosystem for the entirety of their journey - from prevention to diagnosis and recovery. For more information on Upswing Health, please visit: [www.UpswingHealth.com](http://www.UpswingHealth.com).



About Connecticut Innovations:

Connecticut Innovations (CI) is Connecticut's strategic venture capital arm and the leading source of financing and ongoing support for Connecticut's innovative, growing companies. CI provides venture capital and strategic support for early-stage technology companies, financial support for innovation and collaboration, and connections to its well-established network of partners and professionals. For more information, please visit [www.ctinnovations.com](http://www.ctinnovations.com).



**Contact Information**

**YENVY TRUONG**

Upswing Health

<http://https://upswinghealth.com/>

786.683.9422

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).