

Upswing Health Appoints Roy Sailor as Chief Growth Officer

Experienced leader in healthcare technology will spearhead the company's next evolution of growth through new partnerships and scaling of product and service lines

STAMFORD, Conn. ([PRWEB](#)) November 29, 2022 -- [Upswing Health](#), the physician-founded musculoskeletal (MSK) healthcare innovator, today announced the appointment of Roy Sailor as Chief Growth Officer. An experienced healthcare technology leader, Sailor will assume management for driving Upswing's continued growth, collaborating with the company's executive team to expand strategic partnerships while scaling the company's service, product line and sales teams.

"Roy has been a valued advisor for Upswing Health since our early days, sharing his decades of healthcare leadership and experience," said Yenvy Truong, Upswing Health's CEO. "We are excited to have him formally join as we enter our next phase of growth and pursue our mission to help millions eliminate suffering associated with joint and muscle pain."

Roy brings more than 30 years of healthcare leadership experience in operational, technology, business development and sales roles. He possesses a strong track record of exceeding business, client and financial objectives for high-growth, high-intensity companies. Throughout his career, Roy has held senior leadership and business development positions across a range of leading healthcare companies, including UnitedHealth Group's Optum, Computer Sciences Corp, Perot Systems, First Consulting Group and EDS.

"From the beginning, I have been a strong supporter of Upswing Health's mission to transform healthcare by addressing the significant challenges in MSK care today," said Sailor. "I am excited to join the company's talented management team and look forward to working together to spearhead and accelerate growth."

About Upswing Health:

Upswing Health is a startup that was created to solve the waste and inefficiency of America's multi-billion-dollar crisis in MSK care with a radical re-reinvention of the delivery system – for individuals and employers. The company replaces the current model, which forces the injured to struggle through the time-consuming and costly choices of ERs, Urgent Care Centers, Primary Care Physicians, and Orthopedists. USH's digital platform replaces that broken system with a better way using a proprietary diagnostic tool that sends patients to a health coach first as the virtual front-door to MSK care. This is sufficient for as many as 80% of all cases; those who need more sophisticated care are rapidly triaged. Patients stay in the USH ecosystem for the entirety of their journey– from prevention to diagnosis and recovery. USH was founded by orthopedic surgeons and is already working for a state government and municipality health plans and major healthcare providers. For more information on Upswing Health, please visit: www.UpswingHealth.com.



Contact Information

Yenvy Truong

Upswing Health

<http://https://upswinghealth.com/>

786.683.9422

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